

Broadcast Clippings

Client :	Ricoh Eco Action Day 2018
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- In the run-up to World Environment Day on 5 June, Howie Lim from Money FM 89.3 interviews JD Kasamoto, General Manager, Service & Environment Division at Ricoh Asia Pacific.
- Ricoh's Eco Action Day 2018 was a big success, with over 1,550 pledges from companies, corporations and individuals to pledge their green contributions to their environment.
- JD Kasamoto outlined how both large corporations and small businesses can contribute towards building a sustainable business eco-system.
- Ricoh has been developing technologies that can potentially transform industries, such as extracting fossil fuels from plastic bottle caps.
- Ricoh's efforts towards building sustainability have set the standard for other companies to follow, through events and activities such as the annual Eco Action Day which is the longest-running business-led environmental initiative.