

## **Eco Action Day 2014 Event Report**

2014 marks the highest record of both the corporate and individual pledges made since the campaign's first launch in 2007. A record total of about 180 organizations participated in this green movement where majority of them are Small & Medium Enterprises (SMEs) and Corporation. More than 280 like-minded individuals also showed their support by making individual pledges and adopting green habits in their daily lives this 5<sup>th</sup> June. All in all, estimated 185,380kg of carbon emission has been saved on this one day affair.

The organizer, Ricoh Asia Pacific Pte Ltd, together with the supporting partners and supporters, participating organizations and the Eco Action Award winners, celebrated the achievements of the campaign at the Park Royal on Pickering on 3<sup>rd</sup> July. Six commendable organizations were recognized for their sustainability efforts in making a difference for the environment. During the campaign review, Ms. Wong Yee Thing, Assistant Manager of Regional Environmental Management Group of Ricoh Asia Pacific announced the achievements of this year's campaign.

Eco Action Day Awards took center stage at the post event ceremony. The award winners, each in its unique area, walked away with their well-deserved recognitions.

The list of the Award Winners is as follows:

Most Creative Eco Award – BuildVision Consulting  
Most Inspiring Eco Award – Global India International School Queenstown  
Most Fun Eco Award – CHIJ Our Lady Queen of Peace  
Most Effort Eco Award – Orchid Park Secondary School  
Best Eco Practices Award – Keppel Land Limited  
Best Eco Practices Award (Merit) – Management Development Institute of Singapore (MDIS)

The Most Creative Eco Award winner, BuildVision Consulting, came out with its green movement in March, targeting at companies in the construction industry to perform four simple activities at their construction sites and offices. "Saving our Planet is as easy as 0-1-2-3" green campaign is to encourage more construction companies to be green leaders in sustainability, setting good examples for others to follow suit and play a part in leading the Singapore's construction industry into an even greener pasture.

Global India International School Queenstown, who has walked away with the Most Inspiring Eco Award, has been playing an active role in environmental sustainability since 2009. The school has been engaging its students and promoting environmental awareness by organizing environmental carnival and competitions, launching e-learning waste management for the students and even incorporating environmental projects into the students' academic performance review. The school also initiated many outreach programmes to promote energy and resources conservation at community centres and residential areas.



The environmental club of CHIJ Our Lady Queen of Peace helped the school receive the Most Fun Eco Award this year by organizing the “Eco Puppets” event in conjunction with the Eco Action Day. Students were given toe socks to write their eco pledges and turn them into eco puppets. This activity encouraged students to recycle and reuse things that they use in their daily lives. This event instilled the environmental values in the students and boosted the team-work spirit and knowledge transfer between the lower and higher primary school students.

The Most Effort Eco Award goes to Orchid Park Secondary School who has played a significant and active role in engaging their school mates and general public in promoting environmental awareness. A series of environmental activities took place throughout the year. From organizing green talks for the school students and handicraft workshops at library and old-folks home, to school-wide newspaper collection drive, each serves its unique objective to improve the environmental awareness. Tree planting activities, eco garden learning tours and seashore ecology were also organized for the students to learn about biodiversity conservation.

Being recognized for its corporate direction towards sustainability, the Best Eco Practices Award winner, Keppel Land Limited, recognized that going green is no longer an option but a necessity. Beyond responsibility, resource efficiency makes good business sense for companies and has a positive impact on our eco-system. Through its ongoing 'Go Green with Keppel Land' outreach efforts, the company hope to influence and change mindsets, and ultimately, achieve sustainable outcomes for all the stakeholders.

The merit winner of the Best Eco Practices Award, Management Development Institute of Singapore (MDIS) first started its “green MDIS” initiatives in its on-campus hostel at Stirling in 2009, making it the first private educational institution in Singapore to do so. MDIS have put its Green MDIS philosophy into practice on a daily basis and reaped tremendous financial and social benefits from its sustainability efforts.

Towards the end of this year’s Eco Action Day Campaign, Mr. Nobuaki Majima, Managing Director of Ricoh Asia Pacific, applauded the record participation in the campaign, saying, “We are really delighted with the achievement, as it shows that more organizations are taking the green walk seriously and becoming more conscious that what they are doing will eventually impact the environment. Eco Action Day is not just about one organization or one person’s effort, and it is definitely not just about Ricoh. It is everyone’s effort and support that make this happen. Let us not just stop here. Let’s continue to sustain this move and spread the message across to more organizations and more people.”



(From left) **Mr Justin Chew**, Director, BuildVision Consulting, **Ms Madhu Khanna**, Principle, Global Indian International School, Queenstown, **Ms Hazel Wah**, Student, CHIJ Our Lady Queen of Peace, **Mr Nobuaki Majima**, Managing Director, Ricoh Asia Pacific Pte Ltd, **Mr Chua Chen How**, Assistant Secretary-General and Chairman of the Property Sub-Committee for MDIS, **Casey Chiang**, Assistant Manager, Keppel Land Limited, **Chia Shu Wei**, Orchid Park Secondary School

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