

Eco Action Day 2009 by Corporate Environment Champion company - Ricoh Asia Pacific

World Environment Day, which falls on 5th June, is a significant date for many environmentally conscious organisations. This was especially so this year, for the people at Ricoh Asia Pacific, the Singapore Environment Council (SEC), and 43 other corporate organisations. To commemorate the World Environment Day, Ricoh Asia Pacific and SEC jointly organised Eco Action Day 2009, to raise awareness on climate change issues, and to serve as a reminder to everyone that every little action we take has an impact on the environment.



Group photograph of the event participants, with Ricoh Asia Pacific MD, Mr Majima Nobuaki (6th from left) and NEA 3PPD Deputy Director, Mr Ng Meng Hiong (7th from left)

The 43 participating organisations pledged their commitment to reduce their energy consumption on 5th June 2009 by implementing simple actions, such

as switching off unnecessary lights and electric appliances, to conserve energy. Combined, the 43 organisations saved 7767 kWh and reduced more than 5 tons of carbon emission. Many organisations attended the Eco Action Day ceremony on 30th June 2009, to receive the certificate of participation and tokens of appreciation from the organisers.



Mr Mg Meng Hiong receiving a token from Mr Majima Nobuaki

As an active organisation on NEA's Corporate Environment Champion (Corp EC) Programme, Ricoh Asia Pacific's Eco Action Day was strongly supported by NEA, as a sign of our commitment to assist and empower our Corp ECs in sustaining and building their programmes.

We encourage more corporate organisations to emulate Ricoh Asia Pacific's example in initiating environmental activities that benefit the community at large. NEA looks forward to supporting more such worthwhile projects from our Corporate Environment Champions.